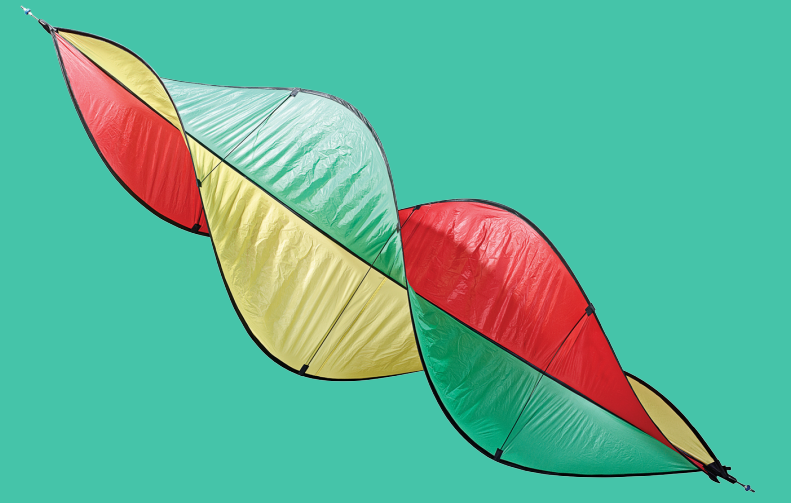


Computer vision techniques for automatic analysis of eye-tracking data



Research focus



- This PhD research focuses on a novel method for the semi-automatic analysis of mobile eye-tracking data in natural environments.
- Real life experiments out of lab conditions
- Data analysis of such a recording:

"How often and for how long did a person look a specific object or person?"

- Data analysis is hard: moving camera & moving objects in scene
- Current methods:

- Manual coding (Time-consuming, thus expensive)
- Marker based analysis (Area Of Analysis needs to be defined before test, objects must stay fixed within plane)

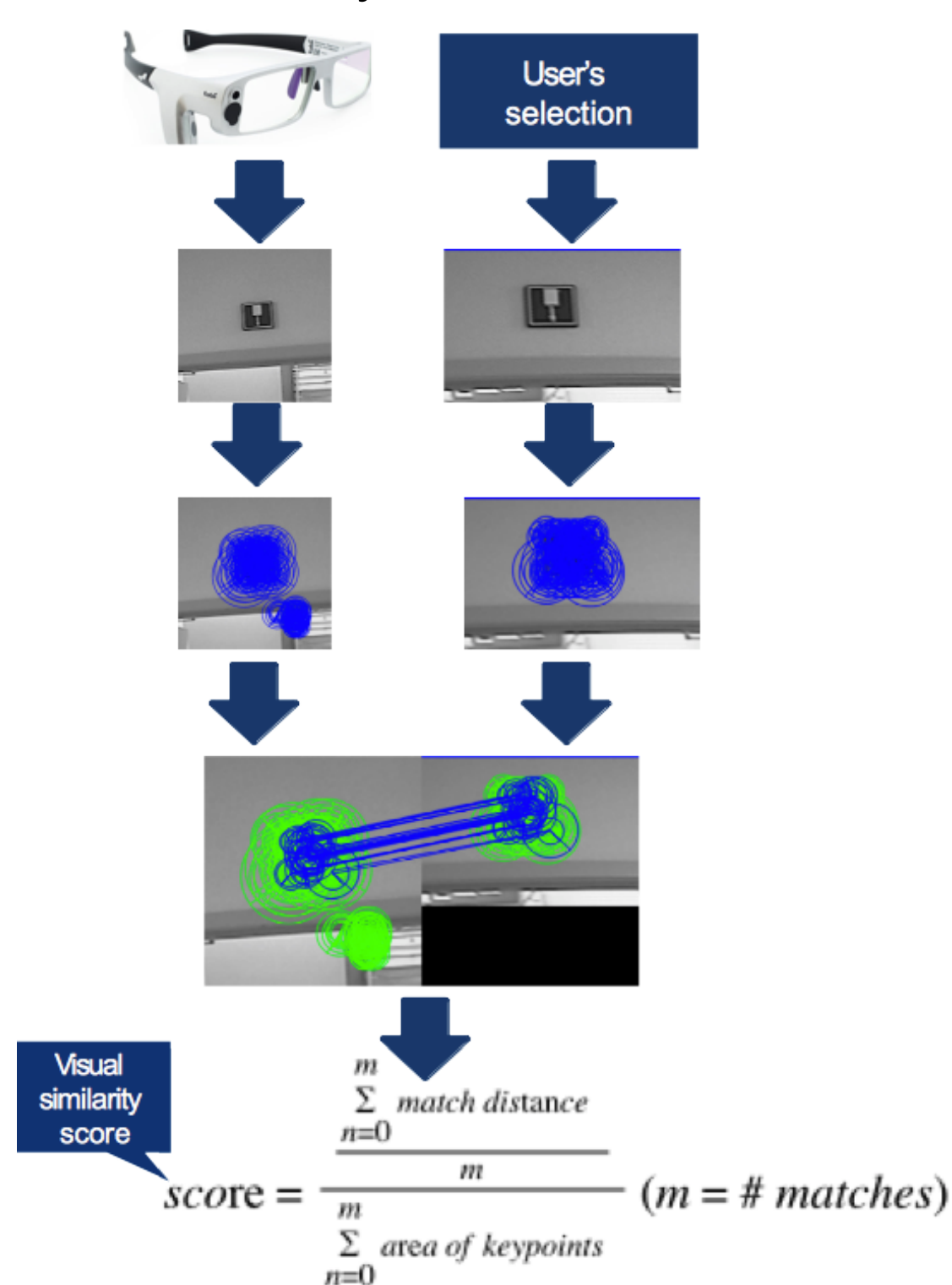
Paradigm shift: object based instead of coordinate based analysis.



Approach

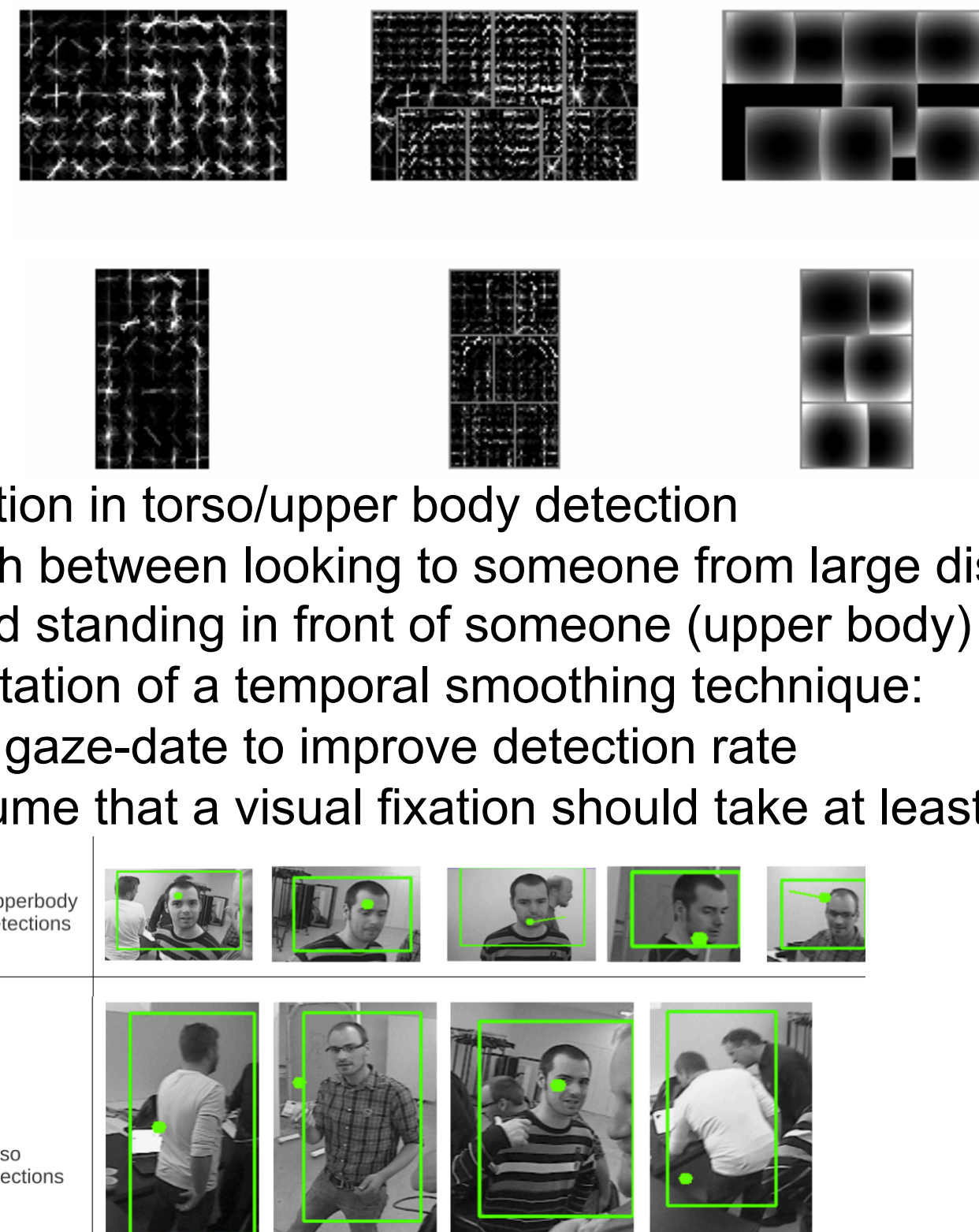
Object recognition

- Object recognition techniques to count how often a specific object was viewed.
- Application: shopping research
- Feature based detection: ORB[3] features
- Calculation of visual similarity score



Person detection

- Part based person detection (DPM) to count how often one looked at another person / face.
- Application: human-human interaction, customer journey analysis
- Own trained human torso model (upper 60% of PASCAL VOC[2] model)

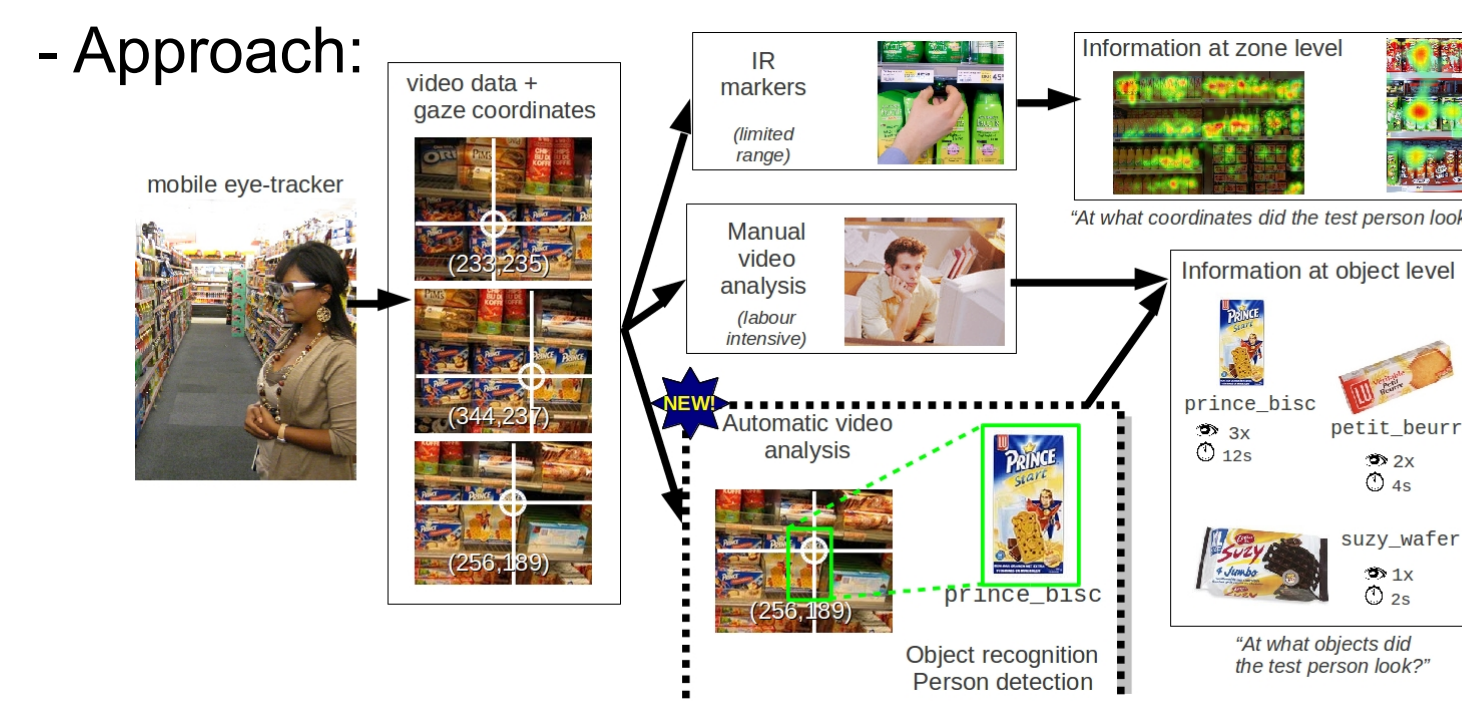


- Classification in torso/upper body detection
- Distinguish between looking to someone from large distance (torso) and standing in front of someone (upper body)
- Implementation of a temporal smoothing technique:
 - Use gaze-date to improve detection rate
 - Assume that a visual fixation should take at least 150ms

Goal

- Integration of image processing techniques
- Benefits:

- Target of analysis is no longer restricted to a fixed region
- Manual labour is limited
- (Semi-)automatic detection of specific objects, bodies, faces, hands,...
- Automatic generation of userfriendly output: statistical data, time line representation, object cloud, heat map, ELAN file.



Applications:

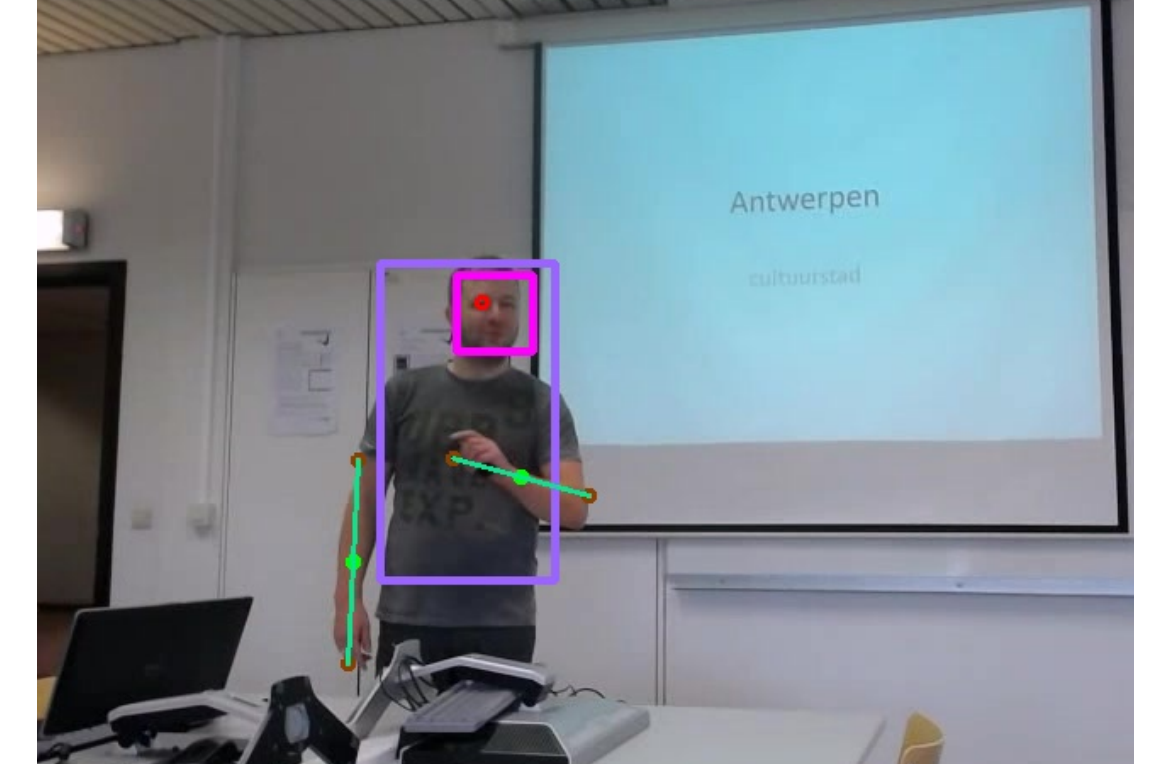
- shopping research:

- human-human interaction:



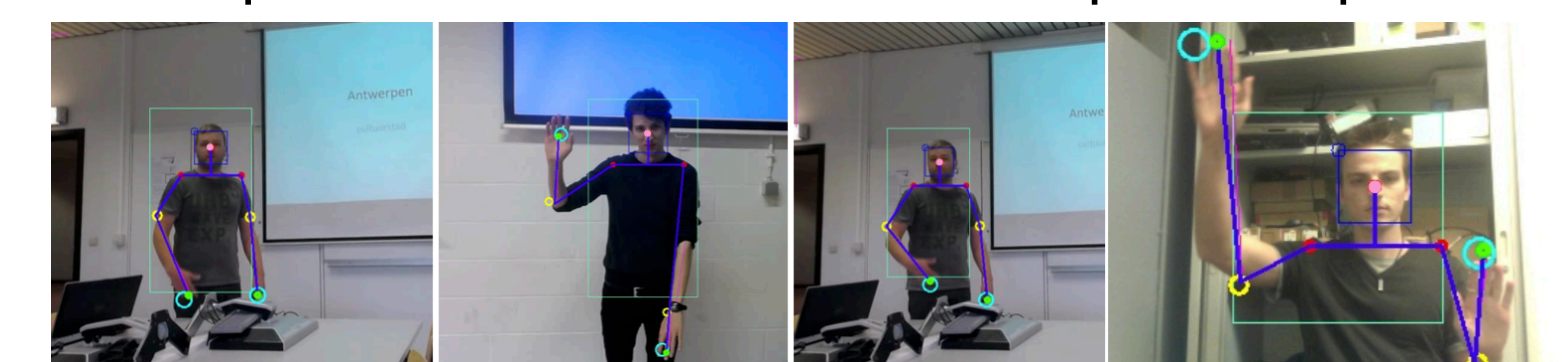
Hand detection

- Skin based hand detection to count how often one looked at the hands of another person
- Application: human-human interaction, gesture analysis,...
- Accurate skin segmentation combined with tracking of both hand, wrist and elbow.



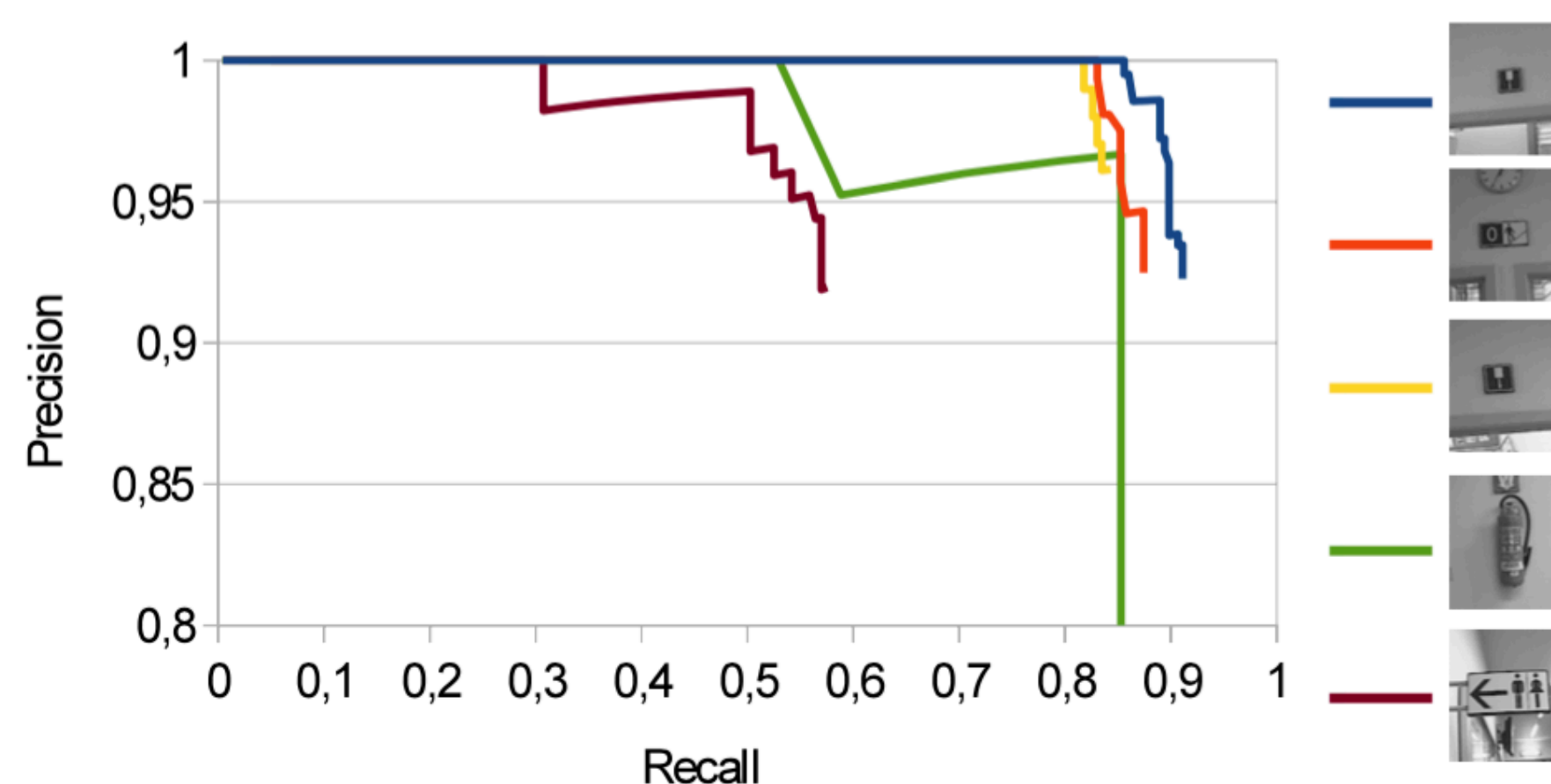
- Integration of a semi-automatic approach:
 - Confidence of each hand candidate is validated against probability maps:

$$C = \{(D > D_{max}) \wedge (pred > pred_{max})\} \vee \{\max(P_{Elbow}, P_{Wrist}) < P_{TH}\}$$
- If C drops below threshold: manual input is requested

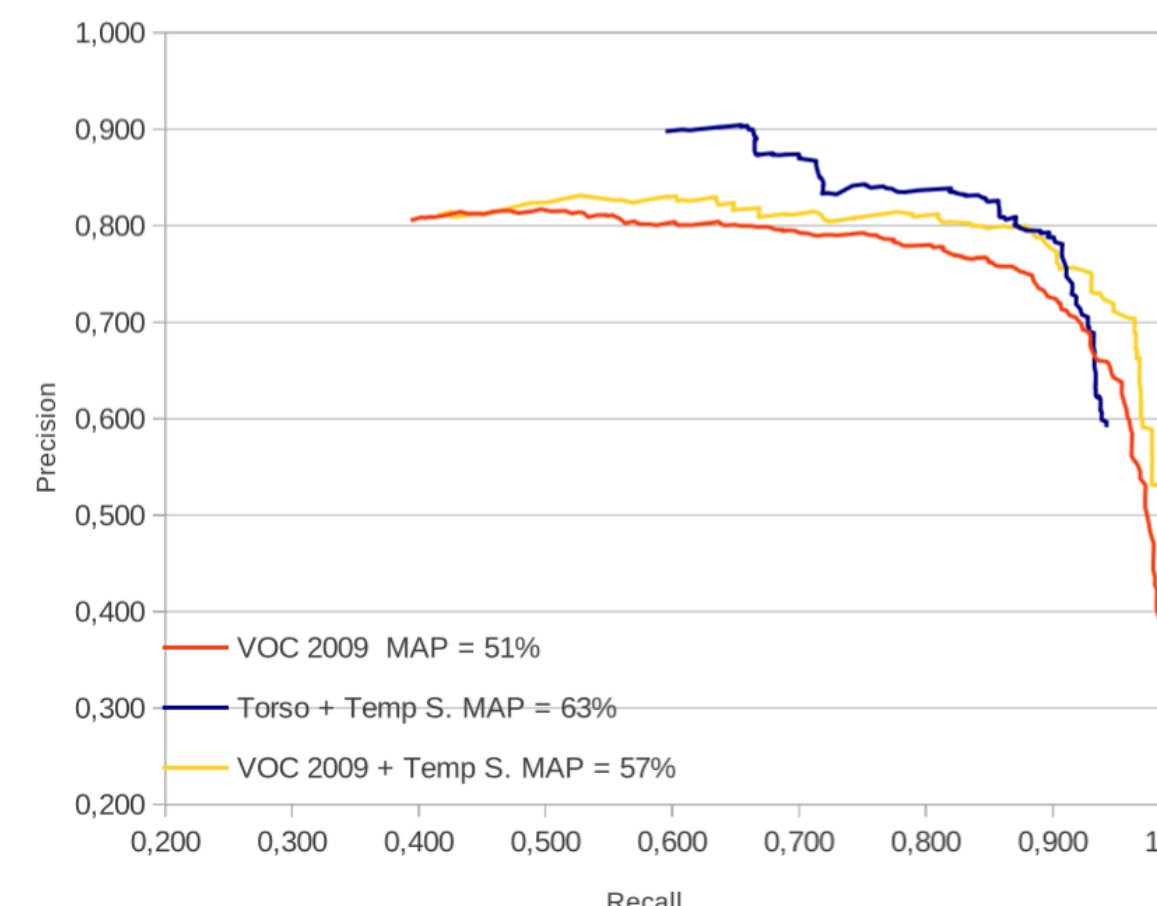


Results

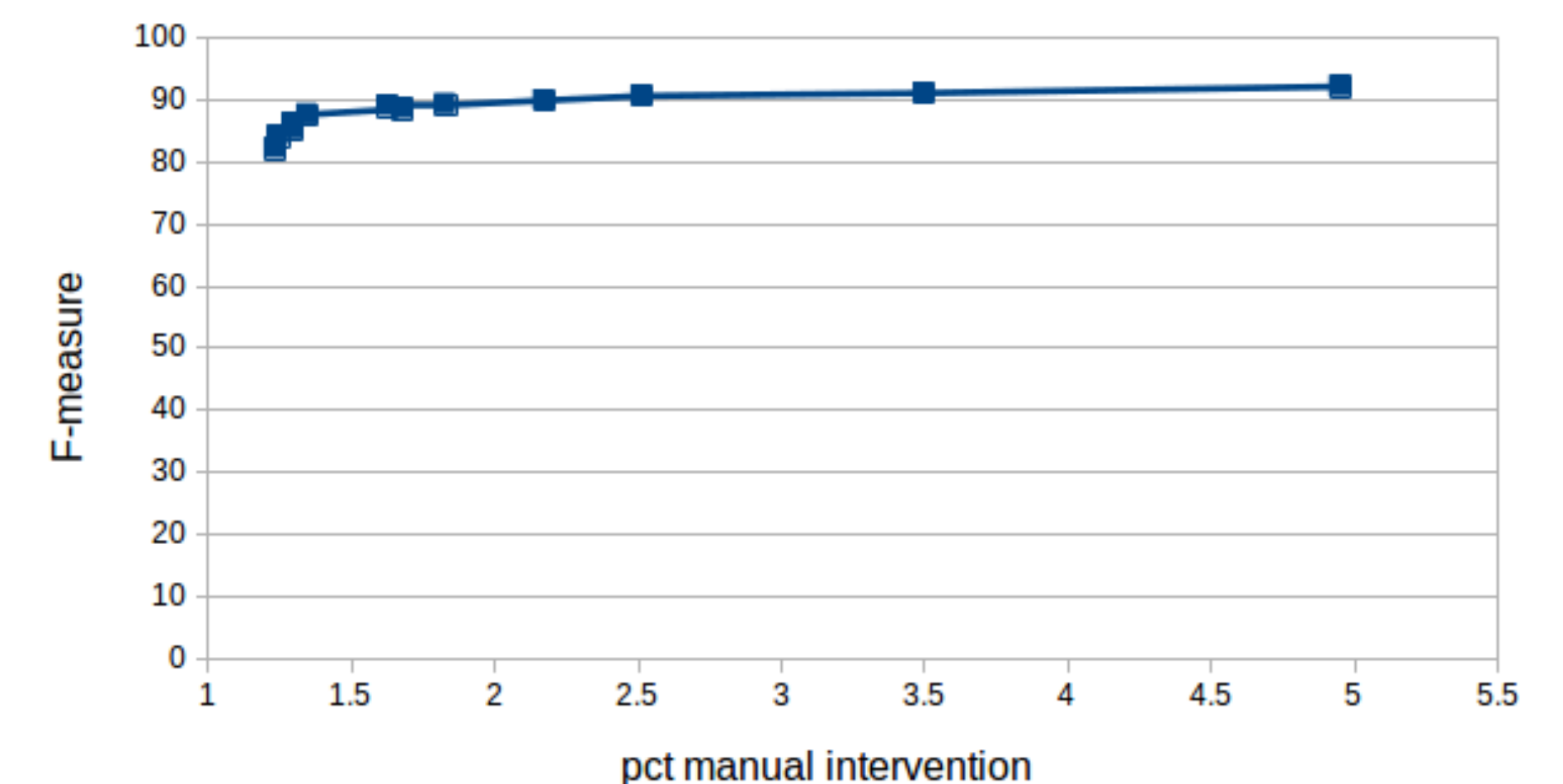
- Highly accurate object recognition
- Validation was done on a dataset of 2000 labeled frames
- Processing takes as long as video itself when up to 5 objects of interest are selected



- Highly accurate torso and upper body detection
- Gaze based temporal smoothing achieves high accuracy
- Validation was done using a recorded dataset of 3000 frames
- Low computational cost due to optimization using FFLD[1] approach



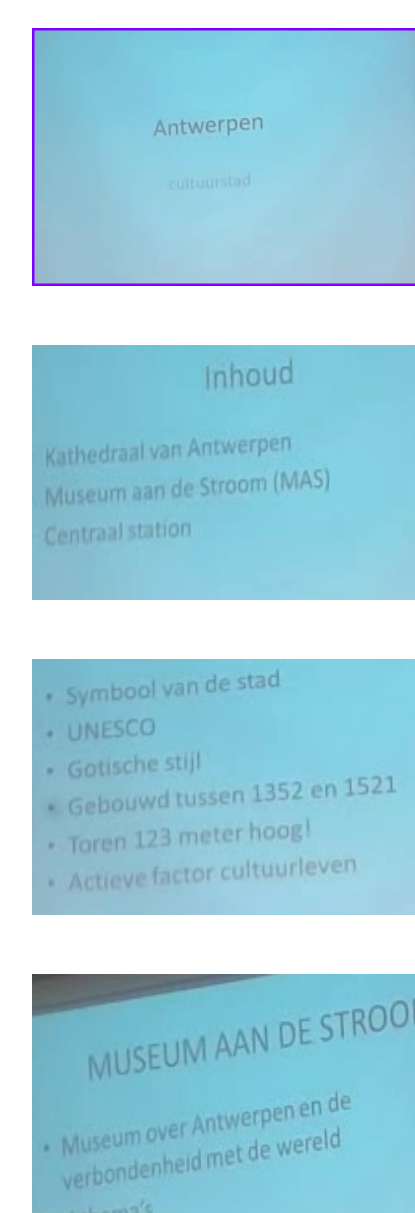
- Highly accurate hand detection, even with a low amount of manual intervention
- Validation was done on a dataset containing 6000 hand labels
- The amount of manual intervention



Future work

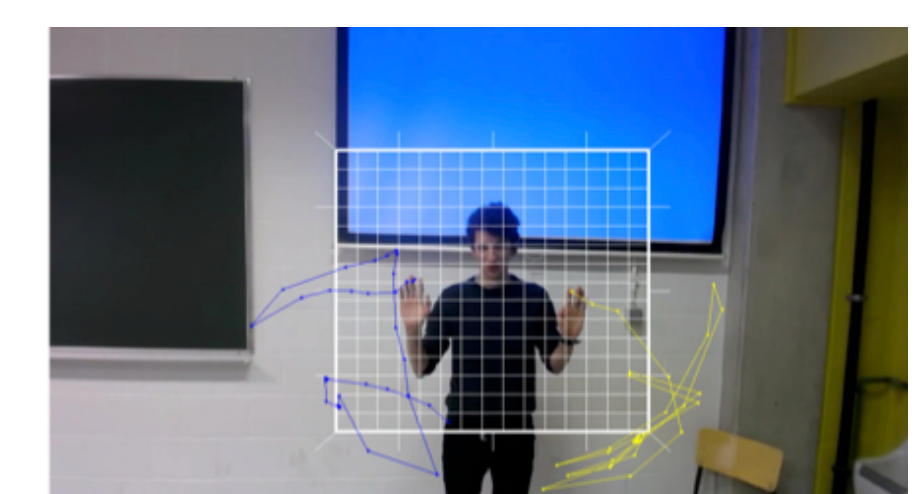
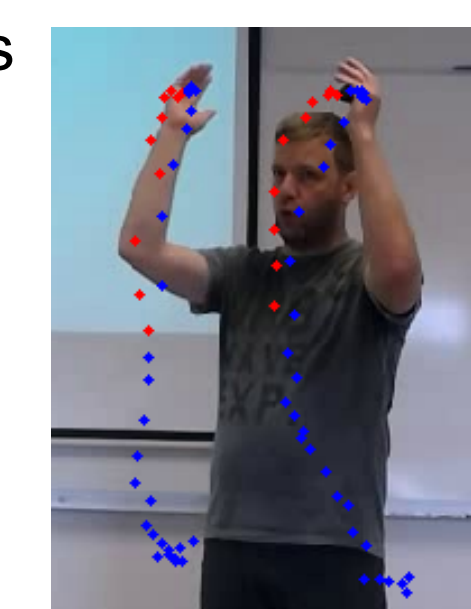
- We did an automatic analysis of an entire eye-tracker recording:
 - 90 seconds of eye-tracker recording during a presentation
 - Objects of interest: 4 slides and torso / upper body
 - Comparison with manual analysis:

Automatic vs manual	Level
Agreement	90,4%
Scott's Pi	85,7%
Cohen's Kappa	85,8%
Krippendorff's Alpha	85,7%



Focus on gesture detection in the context of human-human interaction
Use hand detections as input of more complex analysis tools
Detection of basic gestures:

- gestural cueing
- pointing
- beats / batons



- Automatic analysis took only 5 minutes, manual labelling took 20 minutes

[1] C. Dubout and F. Fleuret. Exact Acceleration of Linear Object Detectors. In *Proceedings of the European Conference on Computer Vision (ECCV)*, 2012.
[2] The PASCAL Visual Object Classes Challenge 2009 (VOC2009) Dataset <http://www.pascal-network.org/challenges/VOC/voc2009/workshop/index.html>
[3] Rublee, E., Rabaud, V., Konolige, K., and Bradski, G. (2011). Orb: An efficient alternative to sift or surf. In *ICCV*, pages 2564–2571.